



# The Role of Different Corporate Cultures in Case of a Merger

By Thomas Weihmann

GRIN Verlag. Paperback. Book Condition: New. Paperback. 64 pages. Dimensions: 8.2in. x 5.8in. x 0.2in. Scholarly Research Paper from the year 2007 in the subject Business economics - Business Management, Corporate Governance, grade: 1, 3, University of Cooperative Education Bad Mergentheim, 30 entries in the bibliography, language: English, abstract: Never before in history has the convergence of companies been that intense like in the year 2006. Gaining market share immediately, cutting costs through consolidation, expanding product lines or obtaining reputation are just a few ideas behind an acquisition or merger. Mergers and acquisitions rose in US Dollars to a new high from the peak in the year 2000 with 31.022 mergers and acquisitions and a capital flow of 3.332 billion US Dollars to 29.008 M and As and 3.568 US Dollars dated by 28th November 2006. An interesting aspect is that four out of the five largest transactions in 2006 did take place in Europe and not in America. Germany has the fourth largest merger and acquisitions market in the world with 1.488 transactions and a volume of 145,1 billion US Dollars in 2005. According to an analyst from Goldman Sachs, one of the biggest...



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