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## MANAGEMENT IN THE 21ST CENTURY



New Century Publications, New Delhi, 2001. Hardcover. Book Condition: New. First. 14 cms. 270pp. Business environment has become highly competitive in the wake of liberalisation and privatisation wave sweeping across the world. After the establishment of WTO and enforcement of its regulations, the world has moved fast towards free trade. Business firms are gearing up to face intense competition in the 21st century. The new scenario offers both opportunities and challenges for present and prospective entrepreneurs in industry and trade....

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- Authored by K. Narindar Jetli
- Released at 2001



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