



The Resume Makeover: 50 Common Problems with Resume and Cover Letters and How to Fix Them (Paperback)

By John J. Marcus

McGraw-Hill Education - Europe, United States, 2003. Paperback. Book Condition: New. 269 x 213 mm. Language: English . Brand New Book ***** Print on Demand *****.How to make yourself look much better on paper . While the right resume and cover letter are crucial to getting the kind of job you want, the wrong resume and cover letter will definitely keep you from your dream job. The Resume Makeover s unique problem-solving approach helps you zero in on the critical aspects of these essential job-hunting tools, turning your resume weaknesses into resume strengths. Renowned career coach and resume writer John Marcus identifies 50 common resume problems and shows you how to solve each one. You ll learn how to overcome such problems as gaps in your employment history, frequent job hopping, and deficiencies in your skill set. You ll also discover how to maximize your resume s visual impact and describe your work experience in crisp, powerful language.Marcus shows you how to: make employers want to read your resume; choose attention-grabbing key words and phrases; deal with sensitive issues such as age, having been fired, and embarrassing former jobs; present yourself as a valuable asset to employers; create a clear...



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