



Finance Sense: Finance for Non-Finance Executives (Fourth Edition)

By Prasanna Chandra

Tata McGraw-Hill Education Pvt. Ltd., 2010. Softcover. Book Condition: New. 4th edition. Almost everything in business eventually boils down to the rupee sign. Sound finance sense is the key to professional or business success. Hence, aimed at honing this sense, the book helps you to: # Understand the financial and accounting reports used in the business; # Appreciate the financial implications of your decisions, and # Communicate meaningfully with your colleagues in the language of accounting and finance. The book provides a basic and nuanced understanding of finance and accounting to non-finance professionals. TABLE OF CONTENTS: Part I: Financial Statements and Financial Accounting 1. Financial Statements 2. Financial Statement Analysis 3. Accounting Mechanics 4. Financial Forecasting Part II: Cost and Management Accounting 5. Cost Systems and Methods 6. Managerial Decision Making 7. Budgeting 8. Cost Management Part III: Financial System and Valuation Concepts 9. The Financial System 10. The Time Value of Money 11. Risk and Return Part IV: Financial Management 12. Financial Management: An Overview 13. Capital Budgeting 14. Financial Strategy 15. Sources of Finance 16. Working Capital Management Part V: Special Topics 17. Mergers, Acquisitions, and Restructuring 18. International Finance 19. Value-based Management 20. Business Performance Measurement 21....

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