



## The Essentials of Persuasive Public Speaking

By Sims Wyeth

WW Norton & Co. Paperback. Book Condition: new. BRAND NEW, The Essentials of Persuasive Public Speaking, Sims Wyeth, Among the many pieces of expert advice in The Essentials of Persuasive Public Speaking is this nugget: "To capture attention, define a problem that keeps listeners up at night." Wyeth may as well be talking about the book itself—for nothing keeps us up at night like the prospect of giving a speech in the morning. In this portable, brief, and lucid guide to presenting, Wyeth counsels how to calm a thumping heart and reveals techniques on preparation, delivery, and visual aids as he gives you vivid stories and rubber-meets-the-road advice. And he does more than simply ease your dread; he inspires you with historical accounts and incisive observations on the power and purpose of speaking well. From advice on the pitch and pace of your speaking voice to admonishments against squirrel-paw hands and data-crammed PowerPoint slides, Wyeth's pointers will give you the focus and confidence to stand up straight, lean forward, and tell your story well.

**DOWNLOAD**



 **READ ONLINE**  
[ 1.62 MB ]

### Reviews

*An extremely wonderful book with perfect and lucid information. This can be for all those who statte there had not been a really worth reading through. Its been written in an exceptionally easy way and it is only after i finished reading this ebook in which actually modified me, alter the way i really believe.*

-- **Kaelyn Reichel**

*It is an remarkable ebook which i have possibly read. It really is packed with wisdom and knowledge Its been printed in an extremely easy way which is only after i finished reading through this pdf by which really altered me, alter the way i believe.*

-- **Dr. Nikolas Mayer**